

# HELP YOUR STUDENT STAY FOCUSED



## ON ACHIEVING HIS OR HER GOALS IN LIFE

Your student has charted a course for success, but still needs a partner to get there. You are that partner, *and here's another way you can help!*

Avenues To Success offers you an opportunity to enroll your student in a unique service that e-mails a daily motivational quotation specifically selected to help keep your student focused on achieving his or her goals in life.

Quotes originate from myriad sources — figures in literature, history, the sciences, to name a few — and are chosen for their ability to bolster self-esteem, encourage students through rough times and help them grow.

Rest assured that this is not an advertising service and e-mail addresses are never sold or shared with any third parties. Rather, this is an effective way for you to provide your student with a daily thought to help him or her excel in the face of life's challenges.

### WHO BENEFITS?

**STUDENTS.** Students are the reason we created Avenues To Success and it is students who benefit the most from this service. We are committed to helping students stay focused on their goals while in school.

Students profit from the wisdom of others to overcome the obstacles they encounter. Your student will receive a motivational quote every day, without fail, reminding him or her that they are supported through every step of their journey.

**PARENTS.** As partners in your student's success, you may wonder how you can help your students through the challenges encountered. Avenues To Success gives you the satisfaction of knowing you are helping your student every day.

**SCHOOLS.** By partnering with Avenues To Success, schools gain a valuable service that they can offer to parents. We administer the entire program, so schools incur no overhead cost. Meanwhile, a majority of the subscription cost goes directly to the sponsoring school of your choice to support student programs.

### ENCOURAGEMENT COMES IN MANY FORMS

At Avenues To Success, we provide words from the famous and not-so-famous that will strike a chord in young people as they face the many challenges that accompany early adulthood. We choose quotes from many sources, all of which are nondenominational in nature, and do not include any sexual, political or advertising content.

Our motivational quotes fall into six general categories: Courage, Honor, Integrity, Leadership, Persistence and Personal Relationships. Quotations are limited to 50 words or less for fast reading. Here are a few samples of the quotes we have sent recently:

**COURAGE.** "Confidence comes not from always being right, but NOT fearing being wrong." —*Peter T. McIntyre*

**HONOR.** "Excellence means when a man or woman asks of himself more than others do." —*Ortega y Gasset*

**INTEGRITY.** "Character cannot be developed in ease and quiet. Only through experience of trial and suffering can the soul be strengthened, vision cleared, ambition inspired and success achieved." —*Helen Keller*

**LEADERSHIP.** "Take time to deliberate, but when time for action arrives, stop thinking and go in." —*Andrew Jackson*

**PERSISTENCE.** "Be like a postage stamp — stick to one thing until you get there." —*Margaret Carthy*

**PERSONAL RELATIONSHIPS.** "You can make more friends in two months by becoming interested in other people than you can in two years by trying to get them interested in you." —*Dale Carnegie*

### Here are few responses we've received from students:

"I really like the quotes you send out and I write them on index cards and put them around my room to motivate me."

"I wanted to congratulate you on the job you are doing. You have very good taste. The quotes are not only interesting, but they are often inspiring."

"At first I was not sure who or what the e-mail was about until I read the second e-mail. I agree with my mother that this is a neat idea. Thank you."

### SUBSCRIBE TODAY

*Each subscription is a one-time fee of just \$25 per recipient.*

You can also enroll yourself, family members and friends. Please make checks payable to *Avenues to Success*. Send your check and completed subscription form to:



Avenues To Success  
541 Park Meadows Court  
Wadsworth, OH 44281-1225 USA  
330.336.6168 phone | 330.335.7903 fax

Or subscribe online at: [www.AvenuesToSuccess.com](http://www.AvenuesToSuccess.com)

Remember to choose your sponsoring school:

**Huntington University Parents Association**

### SUBSCRIBER INFORMATION

SUBSCRIBER NAME \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE/PROVINCE \_\_\_\_\_ ZIP/POSTAL CODE \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

### RECIPIENT (STUDENT) INFORMATION

RECIPIENT NAME \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

ATTENDING SCHOOL \_\_\_\_\_

PROJECTED GRADUATION YEAR \_\_\_\_\_

YOUR RELATIONSHIP TO RECIPIENT \_\_\_\_\_

### ADDITIONAL RECIPIENT

RECIPIENT NAME \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

ATTENDING SCHOOL \_\_\_\_\_

PROJECTED GRADUATION YEAR \_\_\_\_\_

YOUR RELATIONSHIP TO RECIPIENT \_\_\_\_\_